



For More Information:  
Tim O'Connor  
800-975-5920  
(303) 229-9198 Direct

FOR IMMEDIATE RELEASE

### **2021 White House Christmas Tree Selected**

Littleton, CO – (October 22, 2021) – Christmas tree growers Rusty & Beau Estes, Peak Farms, Jefferson, NC waited for the arrival of special guests from our nation's capital who were sent to select the 2021 White House Christmas tree. Dale Haney, White House Superintendent of Grounds, and James Pinkerton, White House Garden Supervisor, arrived at the appointed field to look over the Estes' choice firs in order to select the perfect tree to be the 2021 White House Christmas tree.

This summer, Rusty and Beau Estes were named 2021 Grand Champion Grower in the National Christmas Tree Association's National Christmas tree contest. With this award goes the honor of presenting a Christmas tree to the White House. The Estes family is celebrating their third time winning the national contest. Peak Farms was previously named Grand Champion grower in 2008 and 2012 and presented Christmas trees to First Ladies Barbara Bush and Michelle Obama.

After much searching and measuring Mr. Haney and Mr. Pinkerton selected an 18 ½ foot tall Fraser fir to be displayed in the Blue Room of the White House this holiday season. This special tree has to fit exact and particular specifications to go on display in such a historic room. "We are honored to have the opportunity to represent the Christmas tree growers of America, by continuing the tradition of providing a tree to the White House Blue Room, which will be viewed by millions of people." said Estes.

Members of the National Christmas Tree Association have presented the official White House Christmas Tree for display in the Blue Room since 1966. 2021 will mark the 56<sup>th</sup> year a member of the National Christmas Tree Association has presented the official White House Christmas Tree.

###

### **About the National Christmas Tree Association (NCTA)**

The National Christmas Tree Association (NCTA) was founded in 1955, it is the national trade association and advocacy organization for the farm-grown Christmas tree industry leading its public policy/governmental affairs and serving as the “voice of the industry” with the media.

NCTA represents hundreds of active member farms, 38 state and regional associations, and more than 4,000 affiliated businesses that grow and sell Christmas trees or provide related services.

For information on real Christmas tree selection and care tips, or to find a Christmas tree farm or lot in your area, please visit [www.realchristmastrees.org](http://www.realchristmastrees.org)