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FOR IMMEDIATE RELEASE

NCTA Presents the 2022 Blue Room Christmas Tree to the First Lady

Washington, DC - (November 21, 2022) – The official beginning of Christmas arrived at the White House today in the form of a majestic Concolor fir Christmas tree. The tree was delivered to First Lady, Dr. Jill Biden, via horse-drawn wagon. This very special Christmas tree will be on display in the Blue Room and is presented by Evergreen Acres Tree Farm, the Shealer Family, Auburn, Pennsylvania.

The Shealers were named 2022 Grand Champion Grower in the National Christmas Tree Association's Christmas National Tree and Wreath contest. With this award, along with the title of Grand Champion grower, goes the honor of presenting a Christmas tree to the White House. They are celebrating their second time winning the national contest. Evergreen Acres Tree Farm was previously named Grand Champion grower in 2000 and presented a Christmas tree to First Lady Hillary Clinton. They were also selected as Reserve Champion Grower in 2008 and presented a tree to the Vice President's residence.

The spectacular Concolor fir was hand selected by Robert Downing, White House Chief Usher, and Dale Haney, White House Superintendent of Grounds at Shealer's farm in Pennsylvania on October 10th.

"The Shealer family exemplifies the commitment of Christmas tree growers across the country," said Steve Meier, President of the National Christmas Tree Association. "We are proud to grow a product that provides cherished memories for families and is often the centerpiece of the Christmas celebration."

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2022 will mark the 57th year a member from the National Christmas Tree Association has presented the White House with a Christmas tree.

ABOUT NCTA

The National Christmas Tree Association (NCTA), founded in 1955, is the national trade association and advocacy organization for the farm-grown Christmas tree industry leading its public policy/governmental affairs and serving as the “voice of the industry” with the media. NCTA represents hundreds of active member farms, 38 state and regional associations, and more than 4,000 affiliated businesses that grow and sell Christmas trees or provide related services. For information on real Christmas tree selection and care tips, or to find a Christmas tree farm or lot in your area, please visit www.realchristmastrees.org

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