



For More Information:

Tim O'Connor

800-975-5920

(303) 229-9198 Direct

FOR IMMEDIATE RELEASE

2023 White House Christmas Tree Selected

Littleton, CO – (October 9, 2023) – Christmas tree growers Amber Scott and Alex Church, Cline Church Nursery, Fleetwood, NC waited for the arrival of special guests from our nation's capital who were sent to select the 2023 White House Christmas tree. Robert Downing, White House Chief Usher and Dale Haney, White House Superintendent of Grounds arrived at the appointed field to look over Cline Church Nursery's choice firs to select the perfect tree to be the 2023 White House Christmas tree.

Amber and Alex were named 2023 Grand Champion Grower in the National Christmas Tree Association's National Christmas tree contest. With this award goes the honor of presenting a Christmas tree to the White House. Amber and Alex are celebrating their second time placing in the national contest. Cline Church Nursery was named Reserve Champion grower in 2022 and presented a Christmas tree to the Vice President's Residence.

After much searching and measuring Mr. Downing and Mr. Haney selected an 18 ½ foot tall tree to be displayed in the Blue Room of the White House this holiday season. This special tree has to fit exact and particular specifications to go on display in such a historic room. "We are honored to have the opportunity to represent the Christmas tree growers of America, by continuing the tradition of providing a tree to the White House Blue Room, which will be viewed by millions of people." said Amber.

Members of the National Christmas Tree Association have presented the official White House Christmas tree for display in the Blue Room since 1966. 2023 will mark the 58th year a member of the National Christmas Tree Association has presented the official White House Christmas Tree.

###

About the National Christmas Tree Association (NCTA)

The National Christmas Tree Association (NCTA) was founded in 1955, it is the national trade association and advocacy organization for the farm-grown Christmas tree industry leading its public policy/governmental affairs and serving as the “voice of the industry” with the media. NCTA represents hundreds of active member farms, 38 state and regional associations, and more than 4,000 affiliated businesses that grow and sell Christmas trees or provide related services. For information on real Christmas tree selection and care tips, or to find a Christmas tree farm or lot in your area, please visit www.realchristmastrees.org