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## MEDIA ALERT

From: Ann O'Connor, Director of Programs & Membership, NCTA  
Date: November 21, 2016  
RE: White House Christmas Tree  
WHEN: Friday, November 25, 2016  
WHAT: Official White House Christmas Tree Presentation

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*Dave and Mary Vander Velden, the 2016 National Christmas Tree Association Grand Champion winner of the national tree growing contest, will present the 2016 White House Christmas Tree on Friday, November 25, 2016. The tree will be displayed in the White House.*

*Winners of the National Christmas Tree Association national tree contest have provided the official White House Christmas Tree since 1966.*

*Also on hand will be current NCTA President Tom Dull from Thorntown, Indiana.*

WHO: Dave and Mary Vander Velden of Whispering Pines Tree Farm, Oconto, Wisconsin

Tom Dull of Dull's Tree Farm, Thorntown, Indiana

WHEN: Friday, November 25, 2016 - time 10:00 A.M. (eastern)

WHERE: The White House – North Portico

ADDITIONAL: Interviews with Dave Vander Velden or Tom Dull, President of the National Christmas Tree Association, may be scheduled by calling the NCTA office at (800) 975-5920.

*This event will be available via [wh.gov.live]whitehouse.gov/live. Remarks will be open to pre-credentialed media, but space is limited. Members of the media interested in covering these events must RSVP via the following link [HERE](#) and members of the media without a White House hard pass must also submit their vitals [HERE](#).*

Ann O'Connor, National Christmas Tree Association, will be on-site, cell phone: 303-921-1994.