

## **A Real Christmas Tree – The Best Family Memory of the Holiday Season**

*According to The National Christmas Tree Association, a real Christmas tree can be a living member of the family during the holiday season. Long after the holiday season, the experience of selecting, decorating and sharing your home with a real Christmas tree will provide children with treasured memories.*

LITTLETON, Colo. ([PRWEB](#)) November 09, 2017 -- The holiday season and all its family excitement is coming soon. For many, the celebration of Thanksgiving ushers in the start of the Christmas season, and going out to find the family Christmas tree is often the first official family event of the holiday season.

As it gets colder outside this time of the year, one of the best ways to keep the warmth and beauty in the home is to bring home a fresh Christmas tree. The family adventure to pick out, bring home and decorate a real Christmas tree creates lasting memories.

“A Real Christmas tree is the traditional symbol for this season of giving, sharing, and family gatherings,” says Tom Dull, a Christmas tree grower from Thorntown, Indiana and president of the National Christmas Tree Association (NCTA). “Nothing says Christmas more than the fresh scent, feel and evergreen beauty of a real Christmas tree.”

The National Christmas Tree Association recommends that people begin shopping for their real Christmas tree early this season. Most retailers open soon after Thanksgiving. Whether a consumer prefers to select a tree at a local choose and cut farm, or from a local garden center, retail lot or big box store, the earlier they shop, the greater selection they will find.

Before beginning the tree hunting adventure, go first to the NCTA website at [www.realchristmastrees.org](http://www.realchristmastrees.org) for tips to save time and ensure success at. On the website, learn about the different tree varieties and discover how to test the trees for freshness. Be sure to have measured the space the tree will occupy and take the tape measure along (trees always look shorter outside!). Be sure to have the right size tree stand.

To ensure a Christmas tree stays fresh, insist on a fresh cut before leaving the retail location. After returning home place the tree in water. If there is not time to place the tree in the tree stand within a couple of hours, put the Christmas tree in a bucket of water, until time is available.

The ability of a Christmas tree to take up water begins to diminish two to four hours following the last fresh cut. Real Christmas trees will stay fresh and moist as long as this fresh cut remains submerged in water. Plan on adding water daily throughout the holiday season. A funnel type watering product makes the daily chore easy and is quite inexpensive. The NCTA recommends placing the tree away from direct heat sources such as HVAC vents and fireplaces.

A real Christmas tree can be a living, breathing member of the family during the holiday season. Long after the Christmas gifts have been forgotten, the experience of selecting, bringing home and decorating the family tree will provide children with treasured memories for years to come.

The real Christmas tree industry is involved in a new campaign this season developed by the Christmas Tree



Promotion Board. Check out the exciting and entertaining videos by visiting the campaign Facebook page: [www.facebook.com/ItsChristmasKeepItReal/](http://www.facebook.com/ItsChristmasKeepItReal/) or by visiting the campaign website: <https://itschristmaskeepitreal.com>

For all the information you need to select and care of a real Christmas tree visit the National Christmas Tree Association website at [www.realchristmastrees.org](http://www.realchristmastrees.org). Look for the drop-down tab labeled “All About Trees”. Now, enjoy a traditional family Christmas experience.



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