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MEDIA ALERT

From: National Christmas Tree Association
Date: November 23, 2015
RE: White House Blue Room Christmas Tree from farm in Pennsylvania
WHEN: Friday, November 27, 2015
WHAT: Official White House Christmas Tree Presentation

Jay and Glenn Bustard and their family will present the Christmas Tree selected from their farm to the White House. The tree will be displayed in the White House Blue Room.

Winners of the National Christmas Tree Association national tree contest have provided the official White House Christmas Tree since 1966.

Also on hand will be current NCTA President Blake Rafeld from Ashland, OH.

WHO: Jay and Glenn Bustard of Bustard's Christmas Trees, Lansdale, PA
Blake Rafeld of Sugargrove Tree Farm, Ashland, OH
WHEN: Friday, November 27, 2015 - time 11:00 A.M. (eastern)
WHERE: White House North Portico
ADDITIONAL: Pre-Interviews with Jay Bustard or Blake Rafeld, President of the National Christmas Tree Association may be scheduled by calling the NCTA office.

The arrival will take place at the North Portico and is open press, but space is limited. Members of the media who wish to cover this event must RSVP to firstladypress@who.eop.gov by Wednesday, November 25, at 12:00 PM ET with the subject line "Christmas Tree RSVP." Press who do not have a White House hard pass must include in their email a social security number, date of birth, country of citizenship, current city/state of residence, and gender.

Although an RSVP to NCTA is not required, we would appreciate knowing that you plan to attend. . Press kits will be available onsite, or may be emailed upon request.