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FOR IMMEDIATE RELEASE

2017 White House Christmas Tree Selected

Littleton, CO – (September 25, 2017) – On a morning that hinted of Indian Summer in northern Wisconsin, Christmas tree growers, Jim, David and Diane Chapman of Silent Night Evergreens waited for the arrival of special guests from our nation’s capital who were sent here to select the White House Christmas tree. Newly appointed White House Chief Usher, Timothy Harleth and White House Superintendent of Grounds, Dale Haney arrived at the appointed field in rural Shawano to look over dozens of choice firs in order to select the perfect tree.

The Chapmans, Jim and Diane, and their son David who is a partner in the business, recently were named Grand Champion in the National Christmas Tree Association’s Christmas tree contest. With this award, goes the honor of presenting a Christmas tree to the White House. The Chapmans are in familiar territory, having provided trees to the White House in 1998 and 2003.

After much searching, measuring and consultation with Mr. Haney, Chief Usher Harleth selected a 19 ½ foot tall Balsam fir to be displayed in the Blue Room of the White House this holiday season. The selection of the tree took place at the farm of a fellow Wisconsin grower, because a tree for the Blue Room of the White House must be a at least 18 ½ feet tall and most commercial Christmas tree farms don’t have trees of this size.

“We are so honored to be selected again as the National Grand Champion! Being a guest of the White House should only be a dream for small farmers like us, and we are very excited about

our trip to Washington,” comments Diane Chapman of Silent Night Evergreens, located in Endeavor, Wisconsin.

Members of the National Christmas Tree Association have presented the official White House Christmas Tree for display in the Blue Room since 1966. 2017 will mark the 52nd year a member from the National Christmas Tree Association has presented the official White House Christmas Tree.

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About the National Christmas Tree Association (NCTA)

The National Christmas Tree Association is the national trade association representing the farm-grown Christmas tree industry. NCTA represents hundreds of active member farms, 29 state and regional associations and nearly 4,000 affiliated businesses that grow and sell Christmas trees or provide related services. For information on real Christmas tree selection and care tips, or to find a Christmas tree farm or lot in your area, please visit www.realchristmastrees.org